

# The West Virginian

"THE PAPER THAT GOES HOME"

EVERY EVENING EXCEPT SUNDAY  
The Fairmont Printing and Publishing Company,  
The Fairmont Building, Adams and Quincy Sts.  
TELEPHONES—1106, 1105, 1107. All departments  
reached through private exchange.

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New York Office: Chicago Office:  
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BY MAIL—(Payable in advance only.) One year,  
\$5.00; six months, \$3.00; three months, \$1.50; one  
month, 50c.  
BY CARRIER—(In Fairmont.) One year, \$7.00;  
six months, \$3.50; one month, 60c; one week, 15c. Per  
copy, Three Cents.  
BY CARRIER—(Outside of Fairmont.)—One  
month, 75c; one week, 15c. By carrier, Three Cents.  
All subscriptions payable in advance.  
When asking for change in address give old as  
well as new address.

Entered at the Postoffice at Fairmont, West Vir-  
ginia, as second-class matter.

WEDNESDAY EVENING, NOVEMBER 12, 1918.

## THE AMERICAN'S CREED.

I believe in the United States of America  
as a government of the people, by  
the people, for the people, whose just  
powers are derived from the consent  
of the governed; a democracy in a repub-  
lic, a sovereign Nation of many sovereign  
States; a perfect Union, one and insepar-  
able, established upon those principles of freedom, equal-  
ity, justice, and humanity for which American patriots  
sacrificed their lives and fortunes. I therefore believe it is  
my duty to my country to love it; to support its Constitu-  
tion; to obey its laws; to respect its flag; and to defend it  
against all enemies.

## A STRIKE WITHOUT RANCOR.

THROUGHOUT the Fairmont region the miners are  
back at work today. They went back gladly and the  
welcome they received was as cordial as if they had  
merely been off on a holiday. Everywhere the best of feel-  
ing prevails and the production will be at maximum before  
the close of the mine day tomorrow.

For this condition the local officers of the Mine Work-  
ers, the committee which was in charge for the operators,  
the men themselves and the individual operators are equally  
entitled to credit. There were no local grievances and a  
studied effort was made to keep relations upon the same  
pleasant footing which existed when the men were called  
out. The result is apparent to all. The experience proves  
that there can be a strike at the mines which does not en-  
tail violence, bad feeling and large police bills.

For this public, especially that part of it which is  
in business, should be profoundly grateful. It marks a  
distinct advance in industrial conditions in the region and  
proves that both the miners and the operators are dominated  
by wiser councils and a more tolerant spirit than used to  
be the case.

## MORE ABOUT THE PUBLIC LIBRARY.

NO one having the best interests of Fairmont at heart  
could read Mrs. Morrow's letter to the editor of  
The West Virginian, printed yesterday, in which she sets  
forth the fact that the people have permitted the town to  
outgrow the library, once a source of municipal pride,  
without the feeling that there is a distinct tinge of ingrati-  
tude in the apparent indifference which has been shown  
toward the library. The institution even as it is repre-  
sents considerable personal sacrifice and an immense  
desire to serve the public for which the library was created.  
There ought to have been more response to this fine altru-  
ism. Most any one will admit that. And the little band  
of devoted women and men who made the library possible  
in the beginning and have kept it going ever since would  
have to be something more than human if they did not feel  
that they are deserving of a larger measure of cooperation  
from the public.

But at the same time there is another side to the matter.  
Fairmont is passing through a troublesome stage; the stage  
which is to municipalities what adolescence is to a boy. We  
were just beginning to get to the point where the awkward-  
ness was wearing off and we really were feeling if not  
actually acting like a grown up town when the country  
plunged into war. The library was not the only institution  
which suffered because of that momentous happening. Im-  
pulses over which they had no control asserted themselves  
in the public and everything that could be passed over to  
a more tranquil day was passed over.

We are again entering upon a happier condition in  
the city. Some of our more troublesome municipal prob-  
lems have been solved and the way is open to solve others.  
The city at last has put its foot on the first rung of a ladder  
which will enable it to climb safely and quickly to the new  
industrial era in West Virginia. The time will soon be  
ripe to take up the need of better library facilities, and it  
is to be hoped that the members of the association will find

it possible to await the fruition of that hope, and not, as  
Mrs. Morrow intimates might happen, close their doors in  
an effort to hurry the day.

Andrew Carnegie was the only man who ever succeeded  
in making libraries spring up where they were not needed,  
and even he lived long enough to doubt the entire wisdom  
of his library gifts. In the ordinary course of events lib-  
raries follow demand, and the new inquiry for scientific and  
vocational works which Mrs. Morrow notes is one of the  
most encouraging things that have come to the attention of  
this newspaper in a long time, and it ought also to be en-  
couraging to the members of the library association. It  
means that the character of this town is changing; that the  
people are preparing themselves for the new life that is  
dawning, and that a demand for library facilities such as  
the business people and the big taxpayers generally may  
not ignore is beginning to make itself felt.

Fairmont will have a real library some day. The West  
Virginian is optimistic enough about the outlook in Fair-  
mont to be willing to say that the day is not very far in  
the future. The accomplished and public spirited president  
of the Public Library association and her devoted col-  
leagues should be of good cheer.

## ADVERTISING.

SOME of the best of literature these days seems to be  
in advertising. That is, if literature is for the purpose  
of conveying thoughts, ideas and to promote action—word  
carpentering to these ends. It is true that there is no mystic  
poetry in advertising, nor romance save as it is sometimes  
used to picture the profit possibilities of far off mining and  
oil regions, to appeal to the imaginations of those of us to  
whom distant pastures always seem the greenest.

The average advertisement stimulates more thought, and  
action upon the thought, and by its appeal to our sense of  
pleasure or profit than any other literary form. And it  
does it in less space and in a fewer number of words. The  
reason for this economy and efficiency is this:

An advertiser pays a large sum for the white space and  
he is naturally economical with it. More thought is put  
upon the space. He conveys the idea and promotes the  
action with the fewest number of carefully selected ex-  
pressions. Every word, phrase, sentence and paragraph  
is weighed to this end. Other forms of writing are paid  
for by the number of words or space occupied, and there  
is not the natural incentive to economy of expression as  
in advertising.

Advertisers, paying large sums for white space as they  
do, have found it economical to employ men skilled in the  
art of expression—word carpentering; for more results are  
obtained for the expenditure in white space. In this way  
some of the best of writers of the younger generation have  
been drawn into the advertising field—men with reputa-  
tions in other and wider literary fields.

To go over the files of any newspaper or magazine is to  
find a vast improvement in the advertising within a very few  
years. There is more logic and reason in advertising—  
more real salesmanship. There is the same eye appeal that  
the skilled personal salesman might make through the ear  
of possible buyers. Highly trained artists—true artists—  
have been drawn into the advertising field, men as skilled  
in the handling of form and color as those in the composi-  
tion of the text. Advertising today is not only interesting  
and attractive, but it is truly salesmanship on paper.

Secretary of Labor Wilson's call for a conference of  
mine workers and operators for the purpose of nego-  
tiating a new wage agreement wipes out a very mis-  
chievous situation in that it ignores the fiction that  
the scale is a matter which the men and the operators  
of the Central Competitive district have an exclusive  
right to settle. A lot of the troubles which the coal  
mining industry has been through were due to the  
monopoly of control which operators of the Central  
district had. The germ out of which grew the radical-  
ism of the demands made by the mine workers this year  
was a product of this condition. By broadening the  
basis of the negotiations and thus lessening the power  
of an element among the operators who probably could  
not withstand a thorough investigation of their motives  
the Secretary of Labor has permitted himself a states-  
manlike stroke which will benefit the whole country.

Money went to 25 per cent in New York yesterday  
and prices in the stock exchange tumbled all along the  
line. But the prices of stocks are not the only ones that  
are going to tumble if money is to be dearer in this  
country. People who are gambling in any way upon a  
continuance of high prices had better watch their step.

Negotiations between representatives of the four rail-  
road brotherhoods and the Railroad administration were  
resumed yesterday, and while they did not get very far  
at the first four hour session, the correspondents note  
that "all discussions were amiable." The heads of the  
brotherhoods are old hands at the game of collective  
bargaining and they will be amiable throughout, but  
even so it probably is true that there is less tension in  
the country today over industrial questions than there  
was a month ago. In that time it has been demon-  
strated that the American people cannot be rushed off their  
feet and that the government is not only capable of, but  
quite willing to, play a strong hand in defense of the  
rights of the public.

Armistice day was celebrated throughout the world  
yesterday. An international holiday may yet grow out  
of the fact that this is the only event not essentially  
religious in character that does link the nations of the  
world together. In time even the peoples who were on the  
losing side will take some formal notice of the  
annual arrival of the day which marks the end of the  
greatest war in history.

## REFLECTIONS

By Alfred Meyers.

Saloonkeepers in Atlantic City strike  
to enforce the "dry" law. The mil-  
lennium surely is at hand.

It is time that coffee profiteers  
came in for a roasting.

John Carr, of Wheeling, was fined  
\$20 for throwing a shoe at his wife.  
He should have felt the heel of the  
law a little more strongly.

John the Apostle was a Bolshevik,  
says Rev. Dr. Case of the Chicago  
Divinity School. What else would you  
have from a doctor who is himself  
well read?

Ignace Paderewski sunk his whole  
fortune of more than \$1,000,000 in the  
Polish cause. Not a cause for him  
to regret.

Municipal Justice Law, in Brooklyn  
N. Y., decided that a girl who won't  
keep a promise to wed must return  
the ring that bound that promise. A  
just law.

Because his sweetheart wanted  
sugar, William Valentine, N. Y., stole  
10 pounds for her. Now iron is the  
only bar to their love.

## TRUTHS AND TRAVESTIES

By Ch. Hard.

### TRUTHS AND TRAVESTIES—

Attention!

Fifteen Years From Today—From  
the Files of the Daily Free Press:  
Victor Shaw, President of the Ma-  
rion county Grange, bids fair to rival  
the record of Luther Burbank. The  
last of Mr. Shaw's experiments in the  
vegetable world is the production of  
a tragic opera on phonograph discs  
by crossing Job's Tears with Wax  
beans. He is now engaged in an ex-  
periment looking toward the removal  
of the hump from the back of the  
camel. He has perfected a device of  
braces which is expected to enable  
the camel to regain its original svelte  
lines. In the course of his research  
work Mr. Shaw declares he has dis-  
covered how the camel got its hump.  
It appears that in ancient days there  
was a great bird called the Okke,  
whose habit it was to take all the  
animals for free air rides. One day  
the Okke had the camel up for a lit-  
tle trip and when about five thousand  
feet in the air, absent mindedly stop-  
ped to scratch its ear. The camel  
dropped from this tremendous height  
and fell across a rail fence. So great  
was the force of the fall that when  
anxious friends removed the poor  
camel it was found that his back had  
a permanent hump in it.  
Peerade Rest!

### Present Arms!

The Girl in the Office was quite in-  
dignant this morning. "I went to the  
turkey nupper at the Y with Orrin  
Bell last night," she said, "and he  
told me I had a most lackluster ap-  
pearance and I told him I thought it  
was awful that fellows should take  
advantage of what the styles reveal  
to make such personal remarks about  
how a girl was built."  
Ground Arms!

Mary says she'd like to know  
Why men insist on knowing  
How well a girl can cook and bake  
And can she do plain sewing?

### All Hands on Deck!

The Way of a Man With a Maid:  
They start  
here  
on their  
way  
from  
the  
movies  
and  
drop  
into  
Martins  
and  
although  
he  
lives  
on  
Rhea  
Terrace  
they  
go  
home  
by  
way  
of  
the  
Fourth  
Street  
bridge  
and  
Locust  
Avenue  
which  
is  
the  
way  
of  
a  
man  
with  
a  
maid.  
Return to Quarters!

## Editorial Comment on Current Subjects

### OIL TAKES BLAZE OF COAL.

From the New York Times.  
One effect of the miner's strike,  
probably not foreseen by them or  
their sympathizers and helpers is that  
it has much hastened the substitution  
of oil for coal as fuel for steamships.  
Even before the strike that change  
was going on as fast as convenience  
permitted the laying up of coal-burn-  
ing vessels, but it was not until the  
strike of longshoremen brought en-  
forced idleness on many ships that  
their owners felt they could afford in  
this day of high freight rates to take  
the time required for putting tanks  
in place of bunkers and making the  
other alterations which the use of the  
newer fuel requires.

In recent weeks, however, all the  
yards at and near this port where  
such work can be done have been full  
of vessels receiving equipment that  
will make them independent of the  
strikes at coal mines, here and in other  
countries. The list of these craft  
includes many names, as well as of a  
great many others only familiar in  
commercial circles.

The tendency toward the use of oil  
as fuel for the purposes of naviga-  
tion has long been marked, and its  
present acceleration will lead to a de-  
crease in the demand for bituminous  
coal that will be felt by both the  
mine operators and the miners, and

## Of Course I'll Take Celery King

I take it every season and so do  
mother and the child.  
It's old fashioned and made of  
roots and herbs and it's right there  
just the same and sure next to nothing.

We all think it's the best medicine  
active we ever heard of and so do  
other people and we've recommended it  
to.

Take it every other night for three  
weeks if you want to feel better, sleep  
better, work better and be better.  
It purifies the blood, clears the skin  
and chases away that worn out feel-  
ing. Brew a cup tonight just like you  
make tea. You'll like it.

A Week  
of Real Values  
In Our  
Blouse  
Section.

## Courtneys' Store

Honest Values

108-110 Main St.

Just In—  
Many Dozens  
of  
Charming  
Sweaters!

## The Time For Buying The Winter Hat Has Arrived!

### A Sale

Of Courtneys' Making,

That Presents the Most Real Economy of the Season

Dozens of Hats at

**\$4.95**

Some of the Hats Included in  
This Sale Displayed in Our Window.

### Editorial:

This is the store for the  
woman who frankly dislikes  
the commonplace, the mono-  
tonous, the "look-alike" in  
style.

If she seeks to appear dis-  
tinguished distinctive and  
individual in dress gener-  
ally she need search no far-  
ther, for neither persistence  
or diligence can bring her  
greater reward than those  
splendid Winter Stocks.

And through and through they have  
the quality that will satisfy the most  
exacting demands and the real values  
that guarantee economy. Ready—  
splendidly Ready—for the woman  
seeking distinction and honest value.

National Blouse Week.

Truthful Advertising Courtneys' Store Dependable Merchandise

It cannot fail to lower both prices and  
wages, or at least prevent them from  
continuing to advance. The exhaus-  
tion of the stock of unmined coal will  
also be delayed by this change, and  
so certain well-grounded apprehen-  
sions for the future will be in some  
degree allayed.

There is significance afloat as well  
as ashore in the change from coal  
to oil as fuel on shipboard, for it re-  
sults in the abolition of the stokehold,  
about the most terrible of all places  
where men have been accustomed to  
work. The fires of an oil-burning  
steamer are kept up, not by large  
forces of stokers, whose life is usually  
a cruel struggle with almost untol-  
erable conditions, but by three or four or  
half a dozen neatly uniformed engi-  
neers, using brains instead of muscle,  
and no more incommoded by their task  
than are the skilled guardians of ma-  
chinery on land. They will be men  
of an entirely different grade from

those whose ill fortune it has been to  
feed the furnaces of ships, and thanks  
to the nature of the new fuel steam  
will be kept up as much more steady-  
ly and efficiently as comfortably.

There are dangers connected with  
oil as fuel, but devices already avail-  
able and methods already in use  
making an oil burning ship very safe.  
As for the needs of the world's com-  
merce, anxiety as to that can be left  
to generations far more remote than  
the one that will see the last of the  
coal deposits used up. No oil field is  
inexhaustible, and no new oil seems  
to be in process of manufacture by

"nature," but there are many lands  
the oil stocks of which, though known  
to be enormous, have been little more  
than prospected as yet.

**CATARRH**  
For Lead or Prostat  
Cure in the  
Treatment—  
**VICK'S VAPORUB**  
"YOUR BODY GUARD"—30¢, 60¢, 1.20

## ACLEAR COMPLEXION

Ruddy Cheeks—Sparkling Eyes  
—Most Women Can Have

Says Dr. Edwards, a Well-Known  
Ohio Physician

Dr. E. M. Edwards, for 17 years treat-  
er of women for liver and bowel dis-  
orders. During these years he has treated  
his patients with a simple, safe, and  
a few well-known, reliable ingredients  
which will give you a clear complexion  
and a healthy, glowing skin.

These tablets are wonder-workers on  
the liver and bowels, which cause a  
normal action, causing off the waste  
and poisonous matter from the system.  
If you have a pale face, yellow look,  
dull eyes, pimples, blemishes, redness,  
aches, a listless, no-tired feeling, all out  
of sorts, inactive bowels, you take one  
of Dr. Edwards' Olive Tablets nightly  
for a time and note the pleasing results.  
Thousands of women and men take  
Dr. Edwards' Olive Tablets—the suc-  
cessful substitute for calomel—now and  
then just to keep them fit, 10c and 25c.

## Pure, Black PEPPER

Is the Kind We  
Sell

The hottest, snappiest, pepper  
on the market today. The most  
desirable, flavorful, pungent  
that ever bore the name. True  
drug quality, and the highest  
power. A little of it goes a long  
way. Buy your share of this  
true drug quality pepper.

Price 60¢ the lb.

## CRANE'S Drug Store

## Made as Well as They Look

Parents spare no words  
to tell us that they get  
good values in Boys' and  
Girls' Shoes by coming to  
us for them.

They like our Shoes too  
for all their sturdy con-  
struction—meant to stand  
the maximum of wear,  
they are Shoes that have  
a stylish appearance also.



## Boys and Girls Shoes

Boys' 5 to 8, \$2.50 to \$3.  
Boys' 8 1/2 to 11, \$3 to \$4.  
Boys' 11 1/2 to 1, \$3.50 to \$5.  
Girls' 2 1/2 to 5 1/2, \$2 to \$3.  
Little Toes Shoes,  
Size 1 to 5, \$1.50 to \$2.50

## Shurtieff & Welton

Shoes That Satisfy  
A Pencil Box with Every Pair.

## A Friendly Bank

can be of great benefit to a community for it stands  
ready to advance the interest of every depositor.  
A test of the friendliness of this institution will  
prove that our officers stand ready to advise and  
assist patrons to the limits of their power.  
May we serve you?

THE PEOPLE'S NATIONAL BANK  
Capital \$200,000.

## RUFF STUFF

The Weather Man probably is pro-  
ceeding on the theory that one rainy  
day deserved another.

Once more a high load has ripped  
out the end of the bridge across the  
river.

Hope they have a good set of plans  
all ready for the improvement of the  
approach.

Some day when the traction compa-  
ny, the railroads and the city are still  
swapping over if an engineer driving  
one of these big freight engines will  
simply drag the rickety affair down  
the river about half a mile.

Suspect that would have happened  
long ago if the new bridge had been  
in operation.

Anyhow the whole town would like  
to see something occur which would  
force a complete renewal of this ap-  
proach.

Some of the miners did not go back  
to work this morning according to the  
reports.

Well, work is a habit but loafing  
is a more tenacious one.

It is a darned sight harder to go  
back to work after loafing for ten  
days than it is to get up on a cold  
morning.

What's the matter with Clarks-  
burg?

Been losing it's live wires recently.

"Tother day Jimmie Divine shook  
the dust of that burg off his feet  
and left for New England and now  
Dudderar is going to depart for Ohio.

Couple more losses of that kind and  
the town might as well hang out a  
grepe and curl up.

Money went up in price in New  
York yesterday.

That makes it unanimous.

For the last two years the only  
really cheap thing in this country has  
been money.

But, queer as it may seem, when  
money goes up, other things come  
down.

Look out below!